



## NEWS RELEASE

**For Immediate Release: Attention News/Assignment Editors**

### **CEO Chemistry Industry Association of Canada Winner of 2016 Minerva Canada Education Award of Honour**

**Toronto (May, 2016)** – Minerva Canada Safety Management Education Inc. has announced the winner of its 2016 Minerva Education Award of Honour. The award, established in 2011, recognizes individuals from academia, government, industry and Health and Safety (H&S) Associations for their long-standing contributions to advance health and safety education in Canadian post secondary teaching institutions. The recipient of the 2016 award is Mr. Bob Masterson, President and CEO, Chemistry Industry Association of Canada (CIAC).

Tony Pasteris, President of Minerva Canada, presented the awards at a dinner following the Minerva Learning Forum at Sheridan College on May 5, 2016

Prior to his current position, Bob was VP Responsible Care for the CIAC from 2010-2015. In that role, Bob initiated and delivered significant reforms to enhance the efficiency and effectiveness of Responsible Care activities, including education and the role that its member firms could provide with Health and Safety education partnering with Minerva Canada. He has been instrumental in supporting Minerva's Learning Forums and securing speakers for them, supporting Minerva's Teaching Module initiatives and sponsorship campaigns and agreeing to partner with Minerva on a new Minerva- CIAC Responsible Care engineering student award. He is one of Minerva's true industry ambassadors in advancing its mission on Health and Safety in Canadian Universities and Colleges.

#### Minerva Canada Safety Management Education Inc.

Minerva Canada is a not-for-profit organization dedicated to promoting the teaching of Safety, Health and Environmental (SHE) Management in post secondary schools across Canada. It targets the educators of tomorrow's leaders by encouraging colleges and universities to embed SHE management education into the core curricula of business and engineering programs. Research has repeatedly shown that effective, productive and profitable companies have a CEO and senior management team who understand the benefits of SHE management systems and processes and are committed to them. SHE management education is a fundamental cornerstone of an effective corporate safety culture. Minerva consists of volunteers from industry, government, academia and safety associations.

All resources and activities are provided free of charge to educators, financially supported by our roster of blue chip corporate, organizational and government

sponsors. Key sponsors include the Ontario Ministry of Labour, WorkSafeBC, the Ontario Workplace Safety and Prevention Services, Imperial Oil Limited, General Motors of Canada, DuPont Canada, Nova Chemicals, Bruce Power, Shell Canada, Erco Worldwide, CF Industries, BASF, Chemtrade Logistics, H.L. Blachford, Canada Post, Trimac, the Board of Canadian Registered Safety Professionals, the Canadian Society of Safety Engineering, the Chemistry Industry Association of Canada, Mitacs, Ontario Society of Professional Engineers and Mirarco.

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