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Workshop Program

Conclusions/Recommendations

The following action items and emerging issues were identified by workshop participants as important areas to focus on in order to build on Minerva's mission and the workshop's goals:

1. Action Items:

For Business Schools

- Create partnerships with safety associations, government, industry, labour and engage them as advocates.
- Integrate the teaching of occupational health and safety awareness and risk management into all courses, rather than offer as a stand-alone course.
- Institutionalize a model/standard of application so that all professors are committed to touching on the subject of occupational health and safety.
- Introduce professional certification for business professors to upgrade their level of occupational health and safety understanding
- Teach the basics (Health and Safety 101) and use practical business models and case studies.
- Invite guest speakers from industry to highlight and share best practices in occupational health and safety.
- Introduce Chairs in Occupational Health and Safety Management.
- Conduct research and validate best practices in occupational health and safety

For Industry

- Supply industry leaders to champion the process to encourage and support the study of occupational health and safety in schools.
- Offer funding to encourage research in the area of health and safety management
- Make health and safety knowledge a priority when recruiting students

For Government

- Fund research in occupational health and safety management
- Initiate a strong social marketing campaign to promote awareness of health and safety.
- Introduce an incentive or compulsion to engage colleges and universities ie. develop a directive to include health and safety in the curriculum

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- Develop action and agreement on common grounds and matters for consideration among stakeholders in business, academia, governments and associations.
- Produce and offer faculty easy-to-use resources and teaching aids, such as case studies, models, videos, CD-Roms, to support the integration of health and safety teaching in the curriculum.
- Supply resources through a regularly updated Web site and/or CD-Rom.
- Make available global resources, looking to other countries to see what they can offer